

Bpifrance successfully launched a new EUR 2 billion 5-year Benchmark to support the French economy impacted by the Coronavirus (Covid-19) crisis

On Thursday 26th March 2020, Bpifrance Financement, rated Aa2 / AA (Moody's / Fitch) successfully launched its largest benchmark bond ever, a new EUR 2 billion transaction due on 25th March 2025, bearing a coupon of 0.125%. This issuance is a strong and rapid response to the challenges posed by the Covid-19 on the French economy and follows the unveiling of Bpifrance's support measures to help French companies overcome the economic difficulties linked to the Coronavirus pandemic. Bpifrance will work closely with the private sector but also directly with its customers to support businesses in an effort to mitigate the economic impact of the pandemic outbreak.

The bond was priced at a re-offer yield of 0.16%, equating to a spread of +45 bps over OAT 0% 03/2025. Despite disrupted market conditions, the transaction received an outstanding support from the international investor community with orderbook closing in excess of EUR 2.5 billion of interests (including EUR 75 million from the JLMs). Joint lead managers were BNP Paribas, Crédit Agricole CIB, HSBC, Morgan Stanley and NatWest Markets.

The solid outcome confirms Bpifrance's strong access to the capital markets and its worldwide well established name recognition despite challenging market backdrop. On 25th March, the issuer published a revised total funding programme for 2020 from EUR 4 billion to EUR 7 billion, reflecting its commitment and its key role for the sustainability of the French economy in the Coronavirus pandemic outbreak.

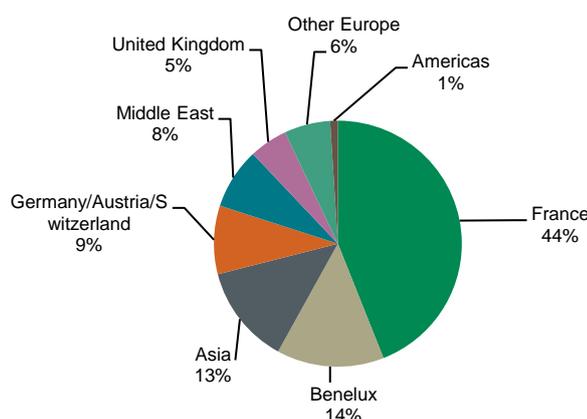
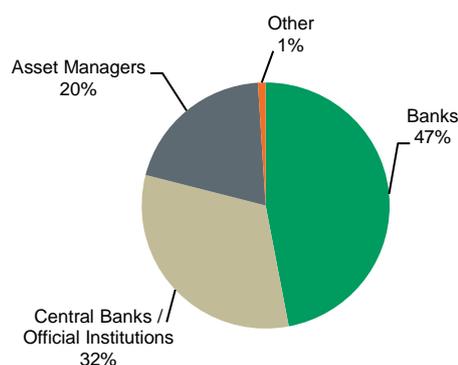
Transaction Details:

A mandate for a new EUR 5-year benchmark was announced to the markets at 9h CET on Thursday 26th March and books were officially opened in the meantime with a price guidance set at OAT + 45 bps area. Investors' interests were strong and immediate from the start as in less than a hour, the orderbook reached EUR 1 billion (excluding JLM interest). Top quality orders continued to fly in steadily and by 11h CET, interests exceeded the EUR 2.2 billion (excluding JLM interest) mark with a final spread set at OAT + 45 bps. Based on a top quality orderbook worth EUR 2.5 billion (including EUR 75 million from JLMs), the issuer decided to set the final size at EUR 2 billion. In terms of distribution, the transaction was characterized by solid demand from a broad range of top quality accounts, particularly real money accounts and by a well-balanced geographical distribution.



Composition of demand for the issue by allocation breakdown:

By Investor type:		By Geography:	
Banks	47%	France	44%
Central Banks / Official Institutions	32%	Benelux	14%
Asset Managers	20%	Asia	13%
Other	1%	Germany/Austria/Switzerland	9%
		Middle East	8%
		United Kingdom	5%
		Other Europe	6%
		Americas	1%



Summary of the Terms and Conditions for the new Bond Issue:

Issue Amount	EUR 2 billion
Pricing Date	26 March 2020
Payment Date	6 April 2020
Maturity Date	25 March 2025
Re-offer Price	99.827%
Re-offer Yield	0.16%
Annual Coupon	0.125%
Re-offer Spread	OAT 0% 03/2025 + 45 bps
Listing	Euronext Paris
Joint Lead Managers	BNP Paribas, Crédit Agricole CIB, HSBC, Morgan Stanley, NatWest Markets

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About Bpifrance

Bpifrance is the French national investment bank: it finances businesses – at every stage of their development – through loans, guarantees, equity investments and export insurances. Bpifrance also provides extrafinancial services (training, consultancy) to help entrepreneurs meet their challenges (innovation, export...). For more information, please visit: www.bpifrance.fr and presse.bpifrance.fr - Follow us on Twitter: @Bpifrance - @BpifrancePresse